

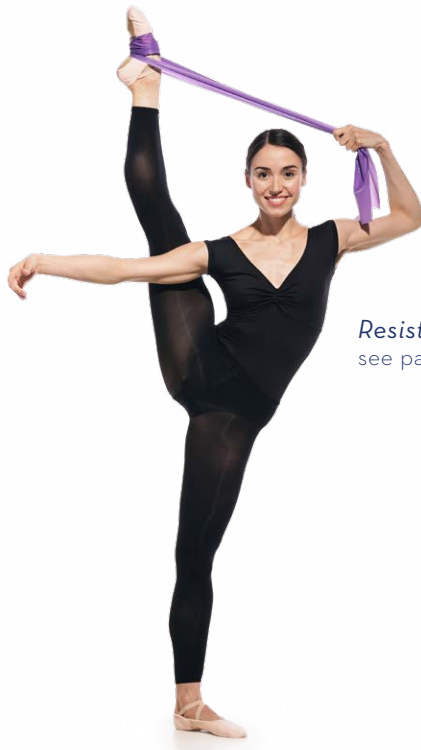
GAYNOR MINDEN®
NEW YORK ♦ SINCE 1993



WINTER / SPRING 2025
WHOLESALE CATALOG



Ballet Balancer
see page 18



Resistance Bands
see page 23



Ballet Weights
see page 19

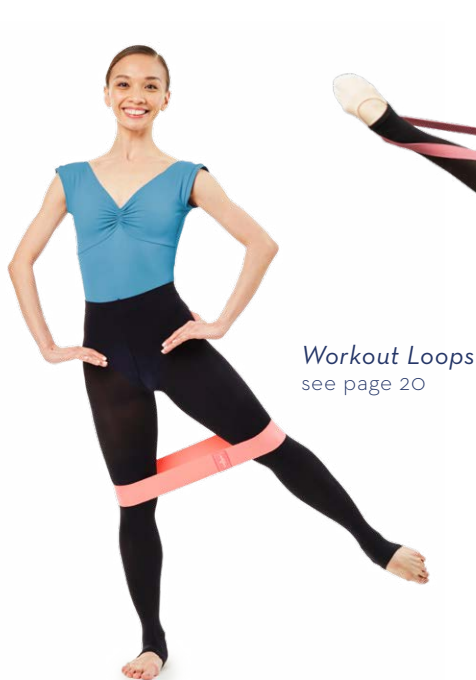
Beyond the Barre



Dancer's Roller
see page 17



Dancer's Workout Ball
see page 15



Workout Loops
see page 20



Flexibility Band
see page 22



Foot Massage Kit
see page 21

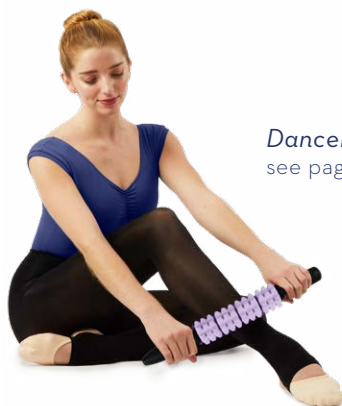
Back when smoking was accepted and disordered eating was expected, most believed that ballet class alone would build all the strength and resilience a dancer could ever need. Cross-training wasn't a thing. Now we know better.

In today's super-competitive environment, dancers want more speed, more power, more flexibility than ever before. Moreover, successful dancers must also perform athletic movements from outside the traditional ballet vocabulary. Injury prevention and recovery are critical.

Fortunately, today's dancers benefit from decades of research that have helped Olympians and professional athletes train smarter. Dancers are incorporating Exercise Science into their regimes to enhance their training and prevent injury.

Introducing Beyond the Barre cross-training aids — developed in consultation with physical therapists, certified trainers, and experienced professional dancers.

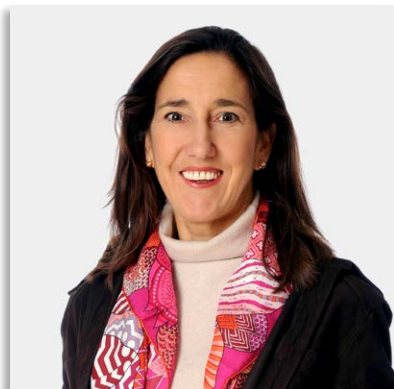
We help dancers thrive.



Dancer's Massage Stick
see page 16



Therapy Ball Kit
see page 14



Eliza Minden

The Gaynor Minden pointe shoe is the first successful modernization of ballet's iconic footwear. It grew from my love and personal experience of ballet.

As an ardent amateur, I realized that sore toes did not make me a better dancer, and as the daughter of a ballet school founder, I knew that pointe shoe frustration was widespread. Later, as an administrator, I struggled to pay for pointe shoes only to see them worn out after just one show, and I saw beautiful dancers sidelined by injury.

Borrowing my brother's bandsaw, I cut open traditional pointe shoes and found cardboard, paste, burlap, and even newspaper. From sports I knew that modernized equipment makes all the difference in the comfort, safety, and enjoyment of physical activity. Why then were dancers — the most elite athletes of all — using such antiquated shoes? Other artists enjoy the benefits of progress in countless ways, from painters' vivid pigments to musicians' superbly engineered instruments — why not dancers, too?

Putting my outrage into action, I quit my job to study the materials that had revolutionized modern footwear. I recruited scores of ballet teachers, dance medicine experts, and professional dancers in New York and, in 1993, after eight years in testing and research, Gaynor Minden made its debut.

Our shoes are handmade using a unique manufacturing process that is both state-of-the-art athletic shoe science and traditional, artisanal craftsmanship. My husband, John Minden, is C.E.O. and deserves more credit than he ever gets. I continue to design for dancers.



Eliza Minden developing the Gaynor Minden pointe shoe

The company that John and I started in our small Manhattan apartment thirty-two years ago is now a global brand. We're gratified that independent medical research confirms Gaynor Minden's superiority in promoting safe and correct technique. We are honored that respected teachers recommend them, and that over 200 of the world's great companies buy them. We hope you like them too.

May ballet always bring you joy,

Eliza Gaynor Minden
Head of Design

SHOES & SLIPPERS

It's amazing what goes into making something effortless



LIBERTY

New! ULTRALIGHT TECHNIQUE SLIPPER

*Now available in more
colors and larger sizes!*

- ▶ Stretch canvas for freedom of movement
- ▶ Gusseted arch hugs the midfoot beautifully
- ▶ Impact-absorbing, micro-thin cushioning
- ▶ Meticulous pleating is perfectly flat underfoot
- ▶ Enduring construction and reliable materials
- ▶ Convenient pre-sewn criss-cross elastics
- ▶ Comfortable stretch binding — no drawstring
- ▶ Designed by dancers
- ▶ Unisex fit

LIGHT PINK 4–13 US, 35–44 EU

BLACK, WHITE, NATURAL 2.0 4–15 US, 35–46 EU

MATERIAL Stretch Canvas, Suede Leather Split Sole

UNISEX FIT Select 1–1.5 sizes up from women's street shoe

More colors in development!



Light Pink



Natural 2.0 *New!*



White *New!*



Black *New!*



free your feet!



What's The Difference?

...And Why It Matters.



Shanks and boxes made from our flexible polymer never weaken.

Laboratory tested to withstand over 250,000 relevés.*

Side open drawstring – much more comfortable.

Textured Poron** sockliners for shock absorption, comfort, and grip.

Non-collapsing box promotes correct alignment with every relevé* – so important for beginners.

Pre-arched shank for better support and a prettier line – but you still have to work your foot.

Pleatless panel with impact absorbing foam to eliminate noise.

Platform offers 38%* greater usable surface for enhanced stability.

* Visit dancer.com/medicalstudies to read the medical research.

** Genuine Roger's Corp. Poron® Performance Cushioning has the American Podiatric Association Seal of Acceptance.

EXPLORE OUR POINTE SHOES



EUROPA

THE ESSENTIAL GAYNOR MINDEN

Robust Italian satin provides firm wraparound support to the entire foot. Available in five luminous colors.



LYRA

THE PREMIUM GAYNOR MINDEN

Premium Weave soft satin and flexible microfiber vegan sole — for effortless roll-through, and expressive footwork.

FITTING & ORDERING OPTIONS

Example: **L SC - 8 M 3+ F D H**
Line Model Length Width Box Shank Vamp Heel

Line

LYRA (L)

Premium Weave Italian Satin (only at Gaynor Minden), new pliable construction, and flexible vegan sole for secure alignment and effortless roll-through.

EUROPA

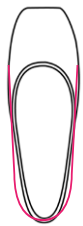
Robust Italian satin provides wraparound support to the entire foot so dancers can wear a softer shank.

Model



SCULPTED FIT (SC)

For a slightly tapered foot with a "waist": cut with an ample metatarsal, a snug midfoot, and a narrow-medium heel.



CLASSIC FIT (CL)

For a "U"-shaped foot: the metatarsal, midfoot, and heel are generously cut.



SLEEK FIT (SK)

For a tapered "V"-shaped foot: cut with a slim metatarsal and a truly narrow midfoot and heel.

Length

Please note that dancers may need a longer size in Sleek Fit and Sculpted Fit than they do in Classic Fit.

Gaynor Minden	4/4.5	4.5/5	5/5.5	5.5/6	6/6.5	6.5/7	7/7.5	7.5/8	8/8.5	8.5/9
U.S. Women Street Shoe	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5
European Street Shoe	33	33.5	34	34.5	35	35.5	36	36.5	37	37.5

Gaynor Minden	9/9.5	9.5/10	10/10.5	10.5/11	11/11.5	11.5/12	12/12.5	12.5/13	13/13.5
U.S. Women Street Shoe	8	8.5	9	9.5	10	10.5	11	11.5	12
European Street Shoe	38	38.5	39	39.5	40	40.5	41	41.5	42

Width Fits the midfoot and metatarsal area.

N = Narrow
M = Medium
W = Wide



NARROW



MEDIUM



WIDE

Box Fits the toe and metatarsal area.

#2 = Small & Tapered **#4** = Broad & Square
#3 = Medium & Tapered **#5** = Very Broad & Square
#3+ = Medium & Square



#2



#3



#3+



#4



#5

Shank

P = Pianissimo (Very Flexible)
F = Feather (Flexible)
S = Supple (Medium)
X = ExtraFlex (Stiff)
H = Hard (Very Stiff)



We do not recommend Hard shanks for most dancers. Hard shanks do not last longer than our other shanks.

Vamp

L = Low
D = Deep

Heel

L = Low
H = High

- The Deep Vamp is 1/4" (6 mm) longer than the Low Vamp.
- The Low Heel is slightly higher in Sleek Fit and Sculpted Fit than it is in Classic Fit. In Classic Fit, there is a 3/8" (1 cm) difference between the Low and High Heel. In Sculpted Fit and Sleek Fit, the difference is 1/4" (6 mm).

FINISHING TOUCHES



Cappuccino, *Mocha*, and *Espresso* satins complement a wide range of skin tones. They are a great base for customizing pointe shoes, but also work for many dancers just as they are. Available as a made-to-order option — at no extra charge!

Glowing pearl *White* satin is made for the stage. Available as a special order option for an additional fee.



TIP MATERIAL

Suede tips are standard with *Pink* pointe shoes. *Pink* pointe shoes are available with satin tips as a special order at no extra charge. For a completely vegan shoes, order *Lyra* pointe shoes with satin tips!

Satin tips are standard with *Cappuccino*, *Mocha*, *Espresso*, and *White* pointe shoes.



BEYOND THE BARRE

To help make it “effortless”





New!

THERAPY BALL KIT

Make recovery part of your training regime.

Three different size Therapy Balls provide targeted relief to both large and interstitial muscles.

Provides firm pressure — because we know what works best on dancers' sore muscles!

Handy drawstring bag included.



TA-M-121

Small Ball: 1.1" (3 cm)

Medium Ball: 2" (5 cm)

Large Ball: 2.5" (6.3 cm)

Material: Environmental Silicone



New!

DANCER'S WORKOUT BALL

Engage your core!

Proper alignment and steady balance enhance every step and help prevent injury.

Elevate pre-performance warm-ups and training routines with the Dancer's Workout Ball. This versatile tool activates abdominals and glutes while strengthening the back and improving mobility.

Deflate for maximum portability.

TA-B-123

Circumference: 26.5" (67 cm)

Material: Environmental PVC





New!

DANCER'S MASSAGE STICK

Dancers endure rigorous rehearsals and training regimes.
Use the Dancer's Massage Stick to help release tension,
improve mobility, and enhance performance.

Firm, deeply grooved foam delivers the
deep tissue relief your muscles crave.
Segmented rollers rotate independently
to help ensure targeted fascial release.

You control placement and pressure
thanks to easy-grip handles.

TA-S-122

Dimensions: 18.5" x 2.25" (47 cm x 5.7 cm)

Material: TRP, EVA, PP



Lavender w/ Black



New Color!

DANCER'S ROLLER

Rest and recovery are essential components of any training routine.

Inspired by the tools of sports science and physical therapy, our travel-sized roller relieves tension in the back, hips, and legs.

Lightweight and compact — perfect for the dancer on the go.

Drawstring carrying bag with strap included.

TA-R-116

Dimensions: 12" x 4" (30 cm x 10 cm)

Material: EVA, ABS

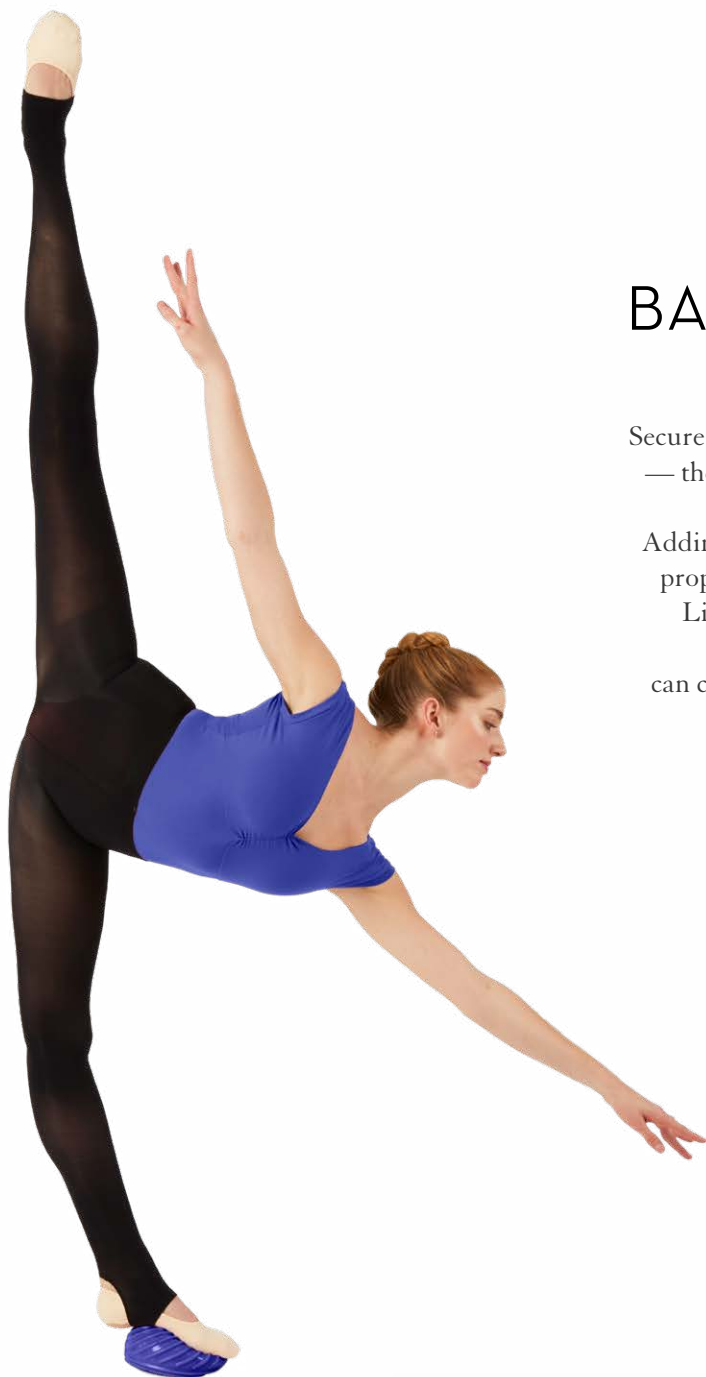


Light Pink



Lavender





New!

BALLET BALANCER

Secure balances on demand and rock steady adagio — the Ballet Balancer can help you achieve them.

Adding instability to an exercise routine can boost proprioception and strengthen intrinsic muscles.

Lightweight and portable, with a raised whorl to help prevent slipping, the Ballet Balancer can contribute to improved strength and balance.

Excellent for general core strength training as well as for ballet specific exercises.

TA-S-119

Dimensions: 6" x 2.7" (15 x 7 cm)

Material: PVC



New!

BALLET WEIGHTS

Add strength-building resistance to ballet class!

Adjustable weighted bands easily integrate into both barre and center portions of class. Wear on wrists to energize your épaulement or on ankles to tone your tendus.

Small steel weights are attractively wrapped in supremely soft silicone for comfort and durability.

Not just for ballet.

Great for Pilates, yoga, and other types of cross-training, too.

Set of two.

TA-W-120

Weight: 1.1 lbs. (0.5 kg) each

Materials: Steel, Silicone, Velcro





WORKOUT LOOPS

The secret to effortlessly high jetés
and steady balances en pointe?

Answer: Strong muscles.

Elevation and control require strength;
Workout Loops help dancers develop theirs.

Available in a set of two versatile weights.

Made from stretchy and supportive elastic fabric
— so dancers can go for those extra reps in comfort.

TA-L-115

Dimensions: 24" (62 cm) circumference

Material: 60% Polyester, 40% Latex

Quantity: Set of 2



FOOT MASSAGE KIT

No one ever said pointework was easy.

Our Foot Massage Kit contains everything dancers need to stretch and relax their feet after a long day in pointe shoes. (Or any shoes, really!)

It incorporates the innovations of sports science and physical therapy — but was designed specifically with dancers in mind.

- ▶ **ACUPRESSURE BALL** Gentle spikes stimulate muscles and fascia.
- ▶ **ACUPRESSURE PEANUT** Contoured to massage the arch of the foot.
- ▶ **THERAPY BALL** Firm pressure for deep tissue relaxation.
- ▶ **DRAWSTRING BAG** Bundles everything together!

TA-M-114





FLEXIBILITY BAND

Our best-selling training aid, a heavy-duty resistance band for dancers, is now available in fresh new colors and in a more versatile size!

The continuous loop allows for hands-free stretching — or hand assisted, up to you.

Made with seamless wrapped technology for a smooth, comfortable surface.

TA-F-117

Dimensions: 82" (208 cm)

Material: Latex, washed to remove 99% of allergens



Dusty Rose



Midnight Blue



RESISTANCE BANDS

Any time, anywhere —
the ultimate portable workout tool.

Resistance bands improve your flexibility,
increase your strength, and fit easily
into your purse or dance bag.

Four very different weights, but sold
separately so you buy only what you need.

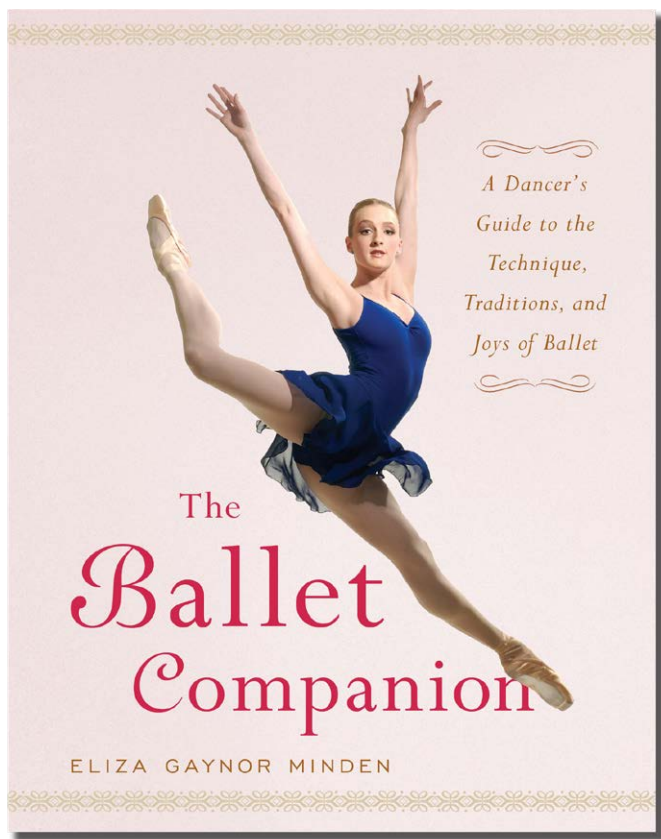
TA-B-118

Dimensions: 54" x 6" (137 cm x 15 cm)

Material: Latex, washed to remove 99% of allergens

			
Pink Extra Light	White Light	Purple Medium	Navy Heavy





THE BALLET COMPANION

A ballet student's ultimate reference, *The Ballet Companion* by Eliza Gaynor Minden is a comprehensive guide to the technique, training, artistry, and enjoyment of ballet.

Over 200 illustrations including lavish color photographs of steps and positions. Extensive sections on dancers' health, ballet history, terminology, and must-see ballets.

The perfect gift for teachers and students of all levels.

BK-C-101

Hardcover

Pages: 335

“ *Unique and comprehensive, this is a wonderful companion and guide for anyone who loves dance.* ”

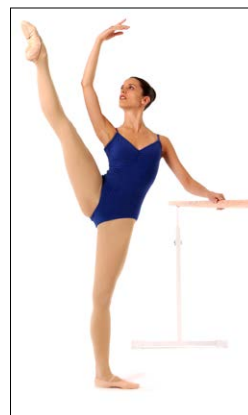
Edward Villella

Former Principal dancer, New York City Ballet,
Founding Artistic Director, Miami City Ballet

“ *A superb reference book – every dancer's library should have it.* ”

Angel Corella

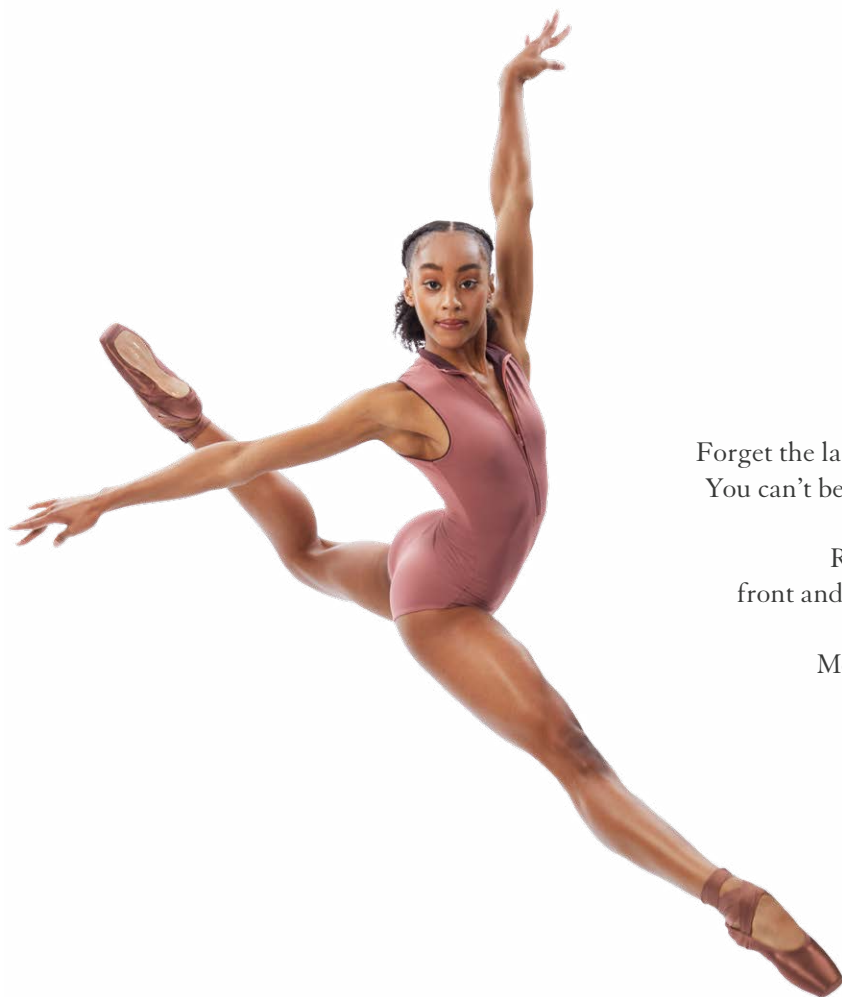
Artistic Director, Philadelphia Ballet
Former Principal Dancer, American Ballet Theatre



DANCEWEAR

Bold or basic, always beautiful





New Colors!

MOXIE LEOTARD

Forget the lace and ruffles, Moxie is Seriously Sporty.
You can't be lazy in a leotard with this much energy.

Racer cut armholes accentuate those delts
front and back (gym-speak for shoulder muscles).

Mock-turtleneck unzips to a great V-neck.
Full front lining.

AL-124 • BLK
P, S, M, L

AL-134 • DMA, WBR
P, S, M, L, XL

Material: 91% Polyamide, 9% Elastane

limited



Mauve
w/ Brown

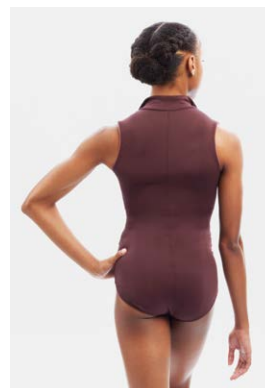
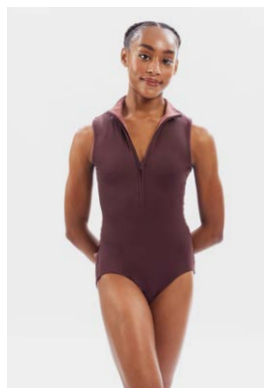
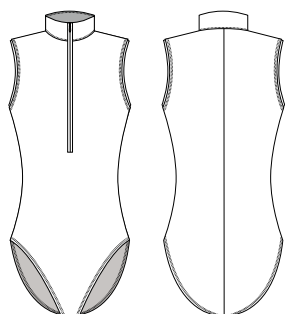
limited



Brown
w/ Mauve



Black



New!

3/4 SLEEVE LEOTARD

Our best-selling Cap-Sleeve leotard,
updated with an elegant $\frac{3}{4}$ sleeve.

Cinch the front to create a V-Neck.
Deep U-back.
Bra liner.

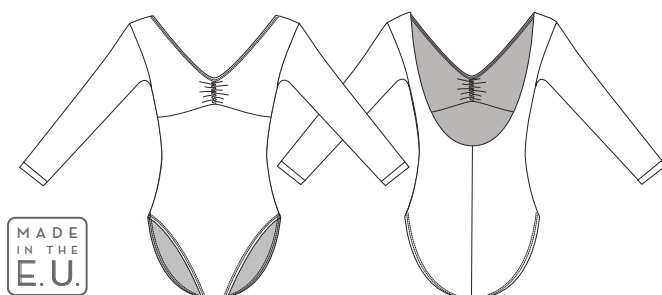
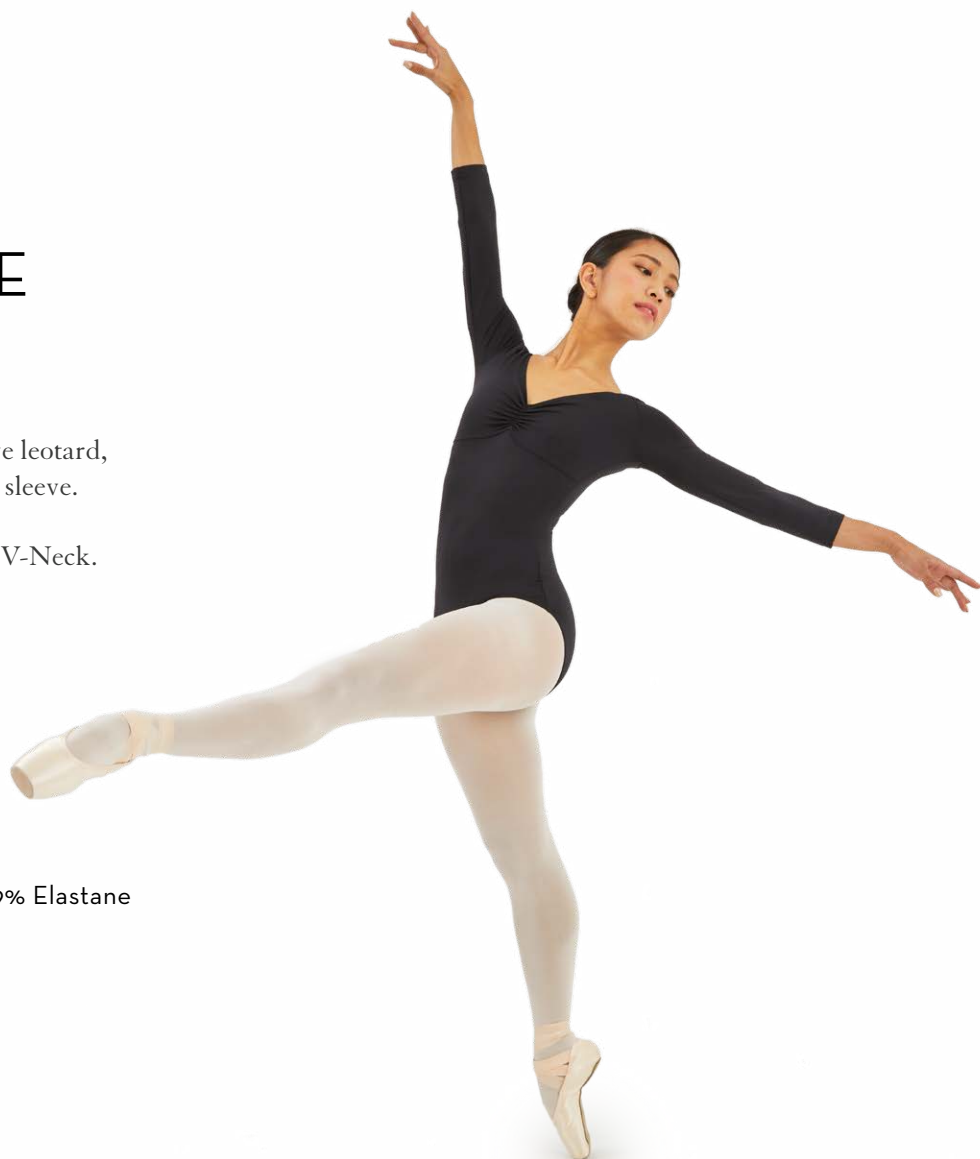
AL-135

Sizes: P, S, M, L

Material: 91% Polyamide, 9% Elastane



Black





New Colors!

SARABANDE LEOTARD

Banned in 16th century Spain,
beloved in 17th century France.
The Baroque court dance was controversial
— the leotard it inspired is not.

Fits like our beloved *Lace* leotard,
with a new, exquisite filigree pattern.
Shelf bra.

AL-132

Sizes: P, S, M, L, XL

Material: 91% Polyamide, 9% Elastane

limited



White

limited



Dusty
Mauve

limited



Woodland
Brown

limited



Slate
Green

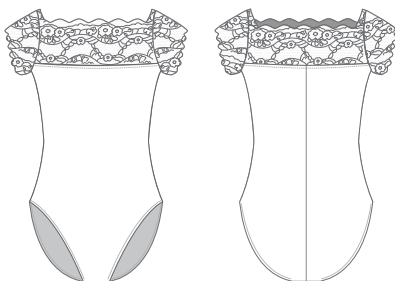
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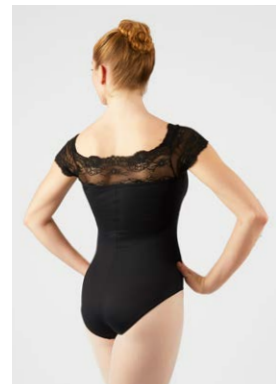
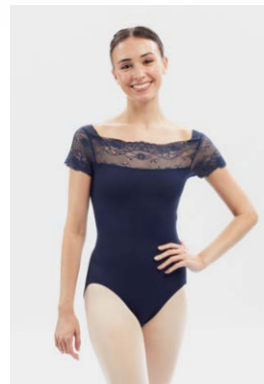
Midnight
Blue



Black



MADE
IN THE
E. U.



New Colors!

CAP SLEEVE LEOTARD

Like tendus at the Bolshoi:
a basic with panache.

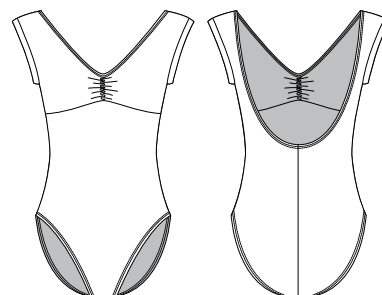
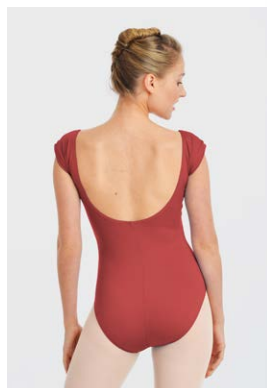
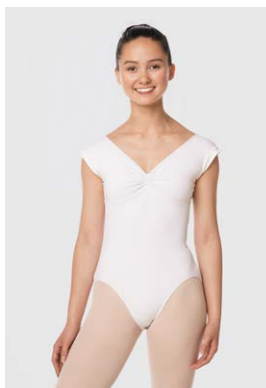
Sweet, flattering V neckline
and a sophisticated back.

Adjustable front shirring.
Bra liner.

AL-113

Sizes: P, S, M, L

Material: 91% Polyamide, 9% Elastane



MADE
IN THE
E.U.



New Colors!

MADAME X

LEOTARD

Our inspiration? Sargent's celebrated (and shocking) portrait of Madame Gautreau. Just like the original, it's still ahead of its time.

Made from an ingeniously sustainable fabric produced from recycled materials.

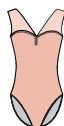
Dazzling low mesh back. Shelf-bra.

AL-131

Sizes: P, S, M, L

Material: 78% Recycled Polyamide, 22% Elastane

limited



Dusty
Coral

limited



Cardamom
Taupe

limited



Terracotta
Rose

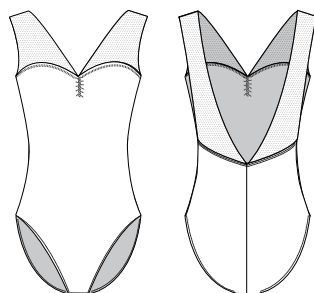
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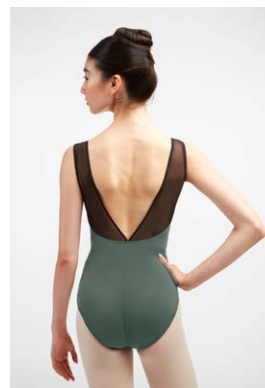
Vintage
Pine



Black



MADAME X
by J. S. Sargent



New Colors!

FIERCE LEOTARD

Bashful Bunhead? Timid Trina? Not anymore!
Fire up your inner Diva and be the boldest
dancer in the studio.

Made from an ingeniously sustainable
fabric produced from recycled materials.

Strong geometric mesh panels.
Bra liner.

AL-130

Sizes: P, S, M, L

Material: 78% Recycled Polyamide, 22% Elastane



Black



Vintage
Pine



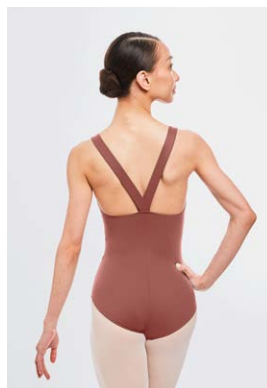
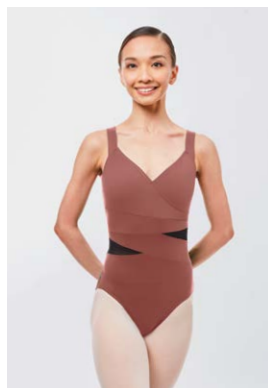
Terracotta
Rose



Cardamom
Taupe



Antique
Pearl





MICROFIBER TIGHTS

Meticulous manufacturing, advanced textile technology, and only the finest genuine microfiber are what give you the utmost freedom of movement and an incomparably soft and luxurious feel.

Dyed-to-match crotch gussets.
Soft-knit waistbands.

CONVERTIBLE

AT-101, CT-102

Adult: S, M, L, XL • Child: S, M, L

Colors: Pink, Light Pink, Black, Cappuccino, Mocha, Espresso



FOOTLESS

AT-102

Adult: S, M, L

Color: Black



PERFORMANCE

AT-108

Adult: S, M, L, XL

Color: Light Pink



FOOTED

CT-101

Child: S, M, L,

Colors: Pink, Light Pink



STIRRUP

AT-105

Adult: S, M, L, XL

Color: Black



Material: 85% Nylon, 15% Spandex



Light Pink



Pink



Cappuccino



Mocha



Espresso



Black

V-WAIST TIGHTS

Inspired by the way dancers *actually* wear their tights: *over* their leotards.

Crossover soft-knit waistband dips below the belly button and flatters the hips.

Made from the same soft and stretchy material as our microfiber tights.

Dyed-to-match crotch gussets.
Soft-knit waistbands.



CONVERTIBLE

AT-109

Sizes: S, M, L, XL

Color: Light Pink



FOOTLESS

AT-110

Adult: S, M, L

Color: Black

Material: 85% Nylon, 15% Spandex



Black



Light Pink



SWEATER TIGHTS

Featherlight and toasty warm.

No bulkiness, no resistance —
just softness, stretch, and comfort.

Custom dyed just for us.
Flat seamed. Footless.
Made in Italy.

AT-104

Sizes: P, S, M, L, XL

Material: 70% Acrylic, 30% Nylon

limited



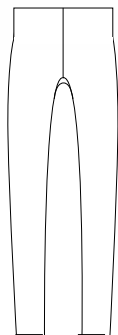
Rose



Charcoal



Black



MODERN MESH TIGHTS

Our modernized mesh has a rounded, open weave.
It's even stretchier, even softer, and even more comfortable.

But we didn't update everything.
Traditional mesh tights have a distinctive seam in back.
We think it makes those beautiful dancer legs look even better!

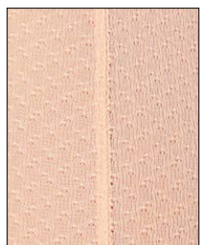
Thoughtful features:

- ▶ Plush waistband
- ▶ Dyed-to-match crotch gusset
- ▶ Extra-wide convertible opening
- ▶ Flattering, versatile color

AT-106

Sizes: S, M, L, XL

Material: 85% Nylon, 15% Spandex





New!

LEGGWARMERS

Legs for days.

Subtle kick flare flatters your line.

Vertical knit ribbing and generous length make your legs look *even* longer.

Stretchy yet supportive bamboo fabric never slips down. (And won't bulge at the top either.)

AW-140

Sizes: P/S, M/L

Material: 44% Nylon, 38% Viscose (Bamboo), 16% Cotton, 2% Spandex

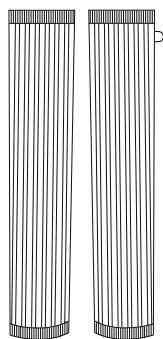
limited



Lavender



Black



New!

ANKLE SNUGGLERS

Get cozy!

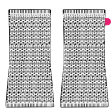
Chunky knit hugs ankles
and arches for snuggly warmth
in cold winter studios.

Unique twisted marled yarn
adds dynamic texture —
goes with absolutely everything.

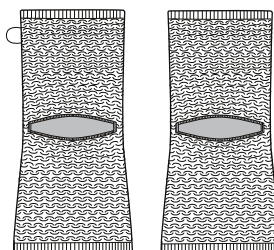
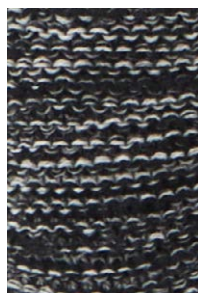
AW-139

One Size

Material: 100% Acrylic



Marled Black





JOGGER PANTS

Cover up without overheating.

Silky stretch jersey gives you total freedom of movement.

Pockets at hip.
Drawstring waist.
Logo embroidery at ankle.

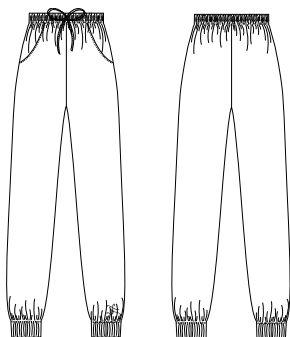
AW-135

Sizes: P, S, M, L, XL

Material: 95% Polyester, 5% Spandex



Black



CROP TOP

Drapes beautifully.

Silky stretch jersey gives you total freedom of movement.

Flattering bateau neck.
Scoop back with logo embroidery.

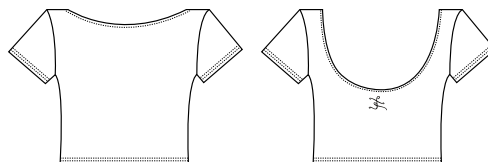
AW-134

Sizes: P, S, M, L, XL

Material: 95% Polyester, 5% Spandex



Black





STUDIO JACKET

Transition from the studio to the street with style to spare.

Warm plush fleece velour lining.
Two front pockets. Zip closure.
Light Pink embroidered logo.

Makes a great uniform for store employees, too!

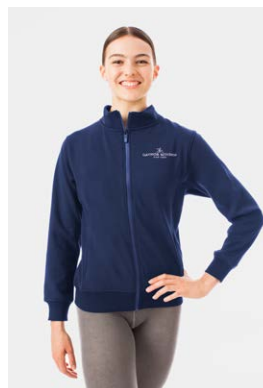
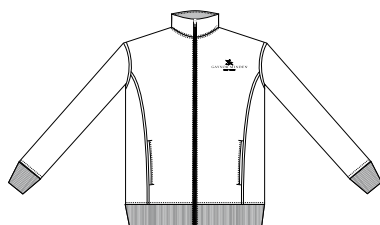
AW-132

Sizes: P, S, M, L, XL

Material: 80% Knit Cloth Flocking,
10% Polyester, 10% Elastane



Navy Blue



G.M. SWEATSHIRT

Our reinterpretation of the classic crew neck sweatshirt — but designed specifically for the ballet studio.

Stretchy premium weight jersey. Banded cuffs, neckline, and waist. Light Pink embroidered logo.

Makes a great uniform for store employees, too!

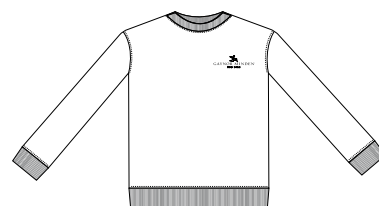
AW-136

Sizes: P, S, M, L, XL

Material: 40% Cotton, 60% Polyester



Navy Blue





New Color!

MICROTECH WARM-UP PANTS

Our sleek, updated version of the classic warm-up.

Rich MicroTech fabric drapes gracefully
and is cut slim for an elegant line.

Bonus: absolutely silent when legs brush together.

AW-122

Sizes: P, S, M, L

Material: Polyester Microfiber

limited

LAST CHANCE

LAST CHANCE



Olive
Green



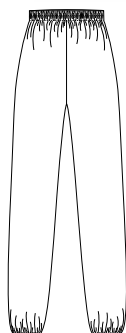
Meteor
Grey



Mulberry



Black



MADE
IN THE
U.S.A.



MICROTECH JUMPSUIT

A dancer's favorite traditional warm-up,
but in MicroTech, an amazing modern fabric that
moves beautifully, silently, and so comfortably.

Super pretty ruching.

AW-127

Sizes: P, S, M, L

Material: Polyester Microfiber

LAST CHANCE



Black



Mulberry



MADE
IN THE
U.S.A.

CLASSICAL REHEARSAL TUTU

We did our homework and this is what dancers requested:

Accommodating stretch mesh waistband and brief.
Nine layers of pleated tulle, generously tacked.
Hand pleated top layer.

Clever European-style alternating hooks and bars
won't come undone, even in complicated partnering.

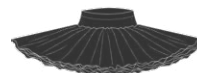
AS-103

Sizes: P/S, M/L

Tulle: 100% Nylon

Belt/Brief: 79% Polyamide, 21% Elastane

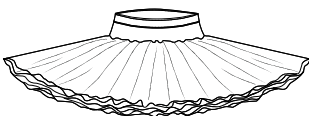
LAST CHANCE



Black



White



MADE
IN THE
E.U.



BAGS & JEWELERY

The magic is in the details





New!

BALLERINA NECKLACE

No great choreographer ever picked a boring dancer for a muse. Our newest necklace celebrates the creative spirit of the ballerina.

Handmade and finished in Italy from sterling silver using the ancient technique of lost-wax casting. Crafted in collaboration with fine jewelry producer Mikelart.

Adjustable chain length.

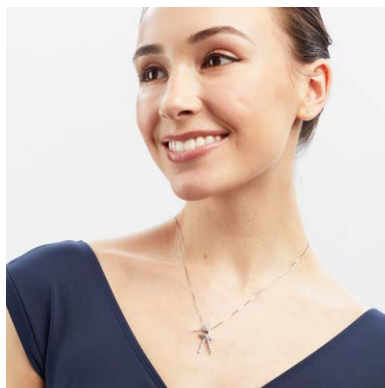
Packaged in a velvet pouch — makes a great gift!

JW-N-103

Charm: $\frac{3}{4}$ " x $1\frac{1}{4}$ " (2 cm x 3.2 cm)

Chain: 22" (46 cm) circumference

Material: Sterling Silver



EN POINTE NECKLACE

The Gaynor Minden pointe shoe is the first successful modernization of the ballerina's iconic footwear.

Impeccably rendered in miniature, now it's available to wear outside the studio, too!

Handmade and finished in Italy from sterling silver using the ancient technique of lost-wax casting. Crafted in collaboration with fine jewelry producer Mikelart.

Adjustable chain length.

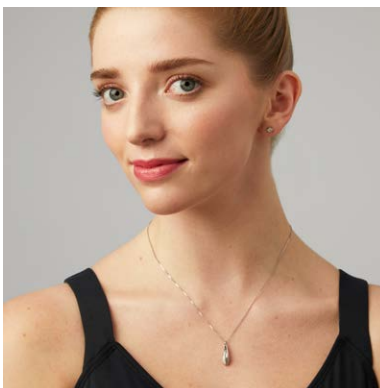
Packaged in a velvet pouch — makes a great gift!

JW-N-102

Charm: $\frac{1}{4}'' \times \frac{3}{4}''$ (0.6 cm x 1.9 cm)

Chain: 22'' (46 cm) circumference

Material: Sterling Silver





New!

MINI ESSENTIAL BAG

We miniaturized our must-have Essential Bag!

Compact and lightweight,
but still holds your dance necessities.

Wear cross-body using adjustable,
removable 25" (64 cm) strap,
or on your shoulder using
durable 25" (64 cm) straps.

Cosmic outer space lining.
Exterior and interior pockets.
Zip closure.

BG-E-117

Dimensions: 19.3" x 11.5" x 6" (49 cm x 29 cm x 15 cm)

Material: Polyester



Midnight
Blue



New Color!

ESSENTIAL BAG

The one bag every dancer needs.

Sophisticated and lightweight,
large enough to hold everything
you need for a full day of dance.

Luggage sleeve slides over handles
of rolling suitcases for breezy transport.

Durable 25" (64 cm) shoulder straps.
Exterior and interior pockets.
Zip closure.

BG-E-109-BLK • BG-E-118-MNB • BG-E-110-LPK

Dimensions: 21.5" x 7" x 13" (55 cm x 17.5 cm x 34 cm)

Material: Polyester



Black



Midnight Blue
w/ Monogram



Light Pink
w/ Diamonds





MINI STUDIO BAG

An irresistibly mini version of our beloved Studio Bag.

Designed for younger dancers, but also great for any dancer who prefers a compact carrying option.

Now available in Champagne Rose with floral lining, made from recycled materials, and rose gold hardware!

Zip compartment with wide interior pocket.
Magnetic snap front pocket and two side pockets.

Adjustable padded shoulder straps.
Reinforced top handle.

BG-S-115 • CRS

Recycled Nylon

BG-S-108 • BLK, LPK, NAV

Polyester

Dimensions: 9.5" x 4.5" x 12.5" (30 cm x 27 cm x 13 cm)

limited



Champagne Rose
w/ Flowers

limited



Navy Blue
w/ Foxes

limited

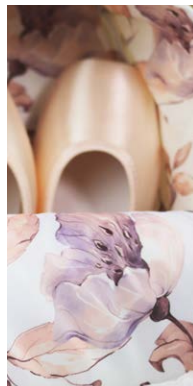


Light Pink
w/ Flamingos

limited



Black
w/ Grid



New Colors!

STUDIO BAG

Perfect for the ballerina on the go:

Sleek, stylish design holds all the essentials
— and a whole lot more!

Stay-open top — easy to see what you need.

12 pockets keep you ultra-organized.

Easy to carry with snap tab top handles
or padded, adjustable straps.

ORIGINAL

BG-S-106 • HGR, NAV

Nylon

RECYCLED

BG-S-112 • SGN, MNB

Recycled Nylon

CORDUROY

BG-S-116 • DRS, BLK

Polyester

Dimensions: 15" x 10" x 8" (40 cm x 26 cm x 21 cm)



Heather
Grey

limited



Navy
Blue

limited



Slate
Green

limited



Midnight
Blue

limited



Dusty
Rose

limited



Black



TUTU BAG

Our Tutu Bag:

Lightweight and water-resistant.

Deep enough for at least two performance tutus.

Strap length perfect for easy carrying.
Snap tab keeps them together.

Adjustable interior strap holds tutus in place.

Tiara pockets!

BG-T-107

Diameter: 50" (127 cm)

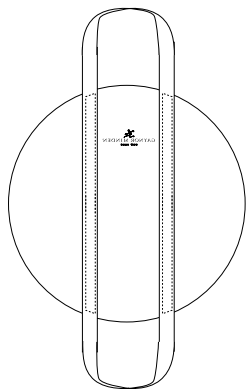
Material: Ripstop Nylon



Navy Blue
& Light Pink



Black



SHOE ACCESSORIES

Sore toes do not make you a better dancer!



New!

POINTE POCKETS

The perfect toe pad —
now available in limited edition
Leopard Blush and Cotton Candy.

Designed and shaped expressly for
Gaynor Mindens, but works great in other
pointe shoes, too. Slim and non-bulky
so you really feel the floor.

Seams located away from toes for comfort.
4-way (not 2-way) ultrasoft stretch fabric.
Made with medical grade, hypo-allergenic TPE gel —
holds up better and feels fabulous.

Each pair comes with a mesh storage bag,
just like our pointe shoes!

SA-F-147 • LBL, CCD

SA-F-139 • BPT

Size: S, M, L

Material: Polyester, TPE Gel

New!



Leopard
Blush

New!



Cotton
Candy

LAST CHANCE



Ballet Pink
Tiara



GAYNOR MINDEN®
NEW YORK • SINCE 1993



DANCERS' DOTS

Introducing adorable new Mini Jars!

Cool, soothing Dancers' Dots reduce irritation, help protect against blisters, and relieve pressure on sensitive areas of the foot.

Utilizing advanced hydrogel technology, our protective gel cushions are composed almost entirely of water, yet are durable enough to withstand your longest days.

Easy to use — simply remove the backing and tape to skin.

SA-T-126

Full Size
90 Dots

SA-T-148-20

Mini Jar
20 Dots



DANCERS' GEL PATCH

Completely customizable!

Made from the same cool, soothing hydrogel as Dancers' Dots, our new Dancers' Gel Patch can be trimmed to any shape or size!

Especially useful for wrapping sore toes and cushioning sensitive heels.

SA-T-149

Size: Two 4" x 5 1/2" (10 cm x 14 cm) Sheets

Material: Deionized Water, Polyethylene Oxide, Methylparaben, Propylparaben



FRESH POINTES

A detox for your pointe shoes!

Activated bamboo charcoal naturally absorbs moisture and eliminates odor to keep shoes looking (and smelling) fresh.

Place Fresh Pointes inside shoes after class or whenever they're not in use.
Great for dance bags and sneakers too!

The perfect upsell —
add a pair to every shoe purchase!

SA-C-144

Material: Polyester, Bamboo Charcoal





RIBBON

Soft, double-faced, pointe shoe ribbon. 7/8" (2.2 cm) wide.
Ample 2½ yd (2.3 m) for one pair of shoes. Or by the spool, 54⅔ yd (50 m).
Pink, White: Nylon. Cappuccino, Mocha, Espresso: Polyester.

PRE-CUT

SA-R-101 Pink

SA-R-132 Cappuccino, Mocha, Espresso

SPOOL

SA-R-105 Pink

SA-R-127 White



ELASTIC

The essential. Firm and long lasting 3/4" (2 cm) elastic.
Ample 15" (38 cm) for one pair of shoes. Or by the spool, 72 yd (66 m).

PRE-CUT

SA-E-102 Pink

SA-E-133 Cappuccino, Mocha, Espresso

SPOOL

SA-E-106 Pink

SA-E-128 White, Cappuccino



STRETCH RIBBON

Stretchy enough to be super comfortable, but firm enough to support ankles.
Matte finish. 7/8" (2.2 cm) wide. Nylon/Spandex. Spool: 54⅔ yd (50 m).
Pre-cut Pink: one 90" (228 cm) piece. Other colors: four 22" (56 cm) pieces.

PRE-CUT

SA-R-141 Pink, Cappuccino,
Mocha, Espresso

SPOOL

SA-R-142 Pink



ELAAAHSTIC

Your feet will say "AAAHH..."
Add extra comfort (and support) to technique slippers and
pointe shoes with super soft, wonderfully plush Elaaaahstic.
Heat-sealed edges to minimize fraying. Generously wide.
Four pieces of 7½" x 7/8" (19 x 2.2 cm) elastic per packet.

SA-E-125



T.L.C. RIBBON

Your feet and ankles deserve some T.L.C.: Tendon Loving Care. Pointe shoe ribbons must tie snugly to look neat and professional, but standing flat they can chafe the Achilles tendon. A strategic insertion of elastic makes ribbons comfortable. Ours are super-tidy; ribbon and elastic are same width and color, meticulously stitched together. Ample (4 ribbons) for one pair of shoes.

PINK: SA-R-120 WHITE: SA-R-138



INVISIBLE ELASTIC

Lace-like stretch material that virtually disappears next to tights. Works for technique slippers, too. Pre-cut: Ample 30" (76 cm) for two pairs of shoes. Spool: 72 yd (66 m). Nylon/Spandex.

PRE-CUT: SA-E-108 SPOOL: SA-E-146



TOE WRAP

Save skin; dishearten corns; and while you're at it, make bunions feel unwelcome. Our stretchy Microfoam toe tape protects and cushions, allows complete freedom of movement, and peels off with no sticky residue. So soft and light it's almost fluffy. 5 1/2 yards (5 m) per roll.

SA-T-109



HEEL GRIPPERS

Super useful Gaynor Minden Heel Gripper actually keeps your shoes on your heels. Its textured surface really holds your foot, while the peel-and-stick backing keeps gripper locked in place. And, by filling in the extra space around your heel, it makes the back of the shoe beautifully smooth, sleek, and free of lines and wrinkles. Especially helpful for dancers with narrow heels.

SA-F-110



ADHESIVE SOCKLINERS

The Solution.

Fine-boned feet, delicate feet, narrow feet, shallow feet, and even ordinary feet struggling in between sizes — Rejoice! So many fittings are made so much better by the simple addition of Adhesive Sockliners, the insoles that stay in place. Made from Poron® Performance Cushioning. One size.

SA-F-140



TOE ALIGNERS

Use Toe Aligners between the big toe and second toe to help align the metatarsals en pointe and promote correct alignment of the bunion and big toe joints. They are especially helpful for dancers who have bunions, a long second toe, and/or a large space between the big and second toes. Made from Poron® Performance Cushioning.

SA-F-143



VAMP ELASTIC

Going over? Popping out? Suffering from your gorgeous arches? Stitch Vamp Elastic in the throat of your shoe and feel the added support that an extra-deep vamp would provide — with no compromise of demi-pointe and no special order. 15" (38 cm) ample for one pair of shoes. Instructions included.

SA-E-107



INSTANT WINGS

Enjoy the security and comfort of a “winged” toe box (without the expense or delay of a special order). Firm, resilient Instant Wings provide cushioned support — just where it’s needed. Easy to use: fold each wing in half and slide it into the toe box; your foot will keep it in place. Made from Poron® Performance Cushioning.

SA-F-124



TOTALLY TOES KIT

Because sore toes do not make you a better dancer.
 COOL BLUE CRESCENT takes pressure off a longer second toe.
 COOL BLUE OVAL takes pressure off the big toe.
 MUSHROOM CUSHION protects sensitive big toenails.
 DYNAMIC BOX LINER hugs the top and sides of the foot to prevent it from sliding down into the box, while allowing the metatarsals to feel the floor.

SA-F-103



DYNAMIC BOX LINERS

So innovative they're patented!
 Dynamic Box Liners hug the top and sides of the foot to hold it in place. By preventing the foot from sliding down into the box they keep pressure off the big toe. Amazingly effective!
 And you can still feel the floor.
 Made from Poron® Performance Cushioning.

SA-F-111



BIG TOE KIT

Imperative for dancers with sensitive big toes.
 Comforting micro cushions provide targeted relief — exactly where it's needed.
 2 COOL BLUE OVALS (protects tips and corners of big toes)
 2 MUSHROOM CUSHIONS (protects sensitive big toe nails)

SA-F-135



SECOND TOE KIT

Imperative for dancers with a longer second toe.
 Comforting micro cushions provide targeted relief — exactly where it's needed.
 COOL BLUE CRESCENTS (takes pressure off a longer second toe)
 COOL BLUE OVALS (adds length to a shorter big toe)

SA-F-136

MERCHANDISING

The Complete Gaynor Minden Experience





TIGHTS SOCKS *New!*

Elevate your store's pointe shoe fitting experience! Tights Socks give dancers a convenient way to try pointe shoes with a true ballet tight. Bonus: they help keep your inventory clean, too! Made from the same soft, stretchy, (and durable!) material as our Microfiber Tights.

AT-111

Color: Light Pink

Material: 85% Nylon, 15% Spandex

Quantity: Pack of 20 Pairs



FITTING LOOPS

Take the guesswork out of choosing the correct shank flexibility. Our ingenious *Fitting Loops* mimic the effect of ribbon and elastic — allowing dancers to test their roll-through and demi-pointe during in-store fittings.

ZZ-F-113

Dimensions: 8" (20 cm) circumference

Material: 92% Polyester, 7% Elastane

Quantity: Set of 2



FITTING MAT

Set the scene in your store's pointe shoe fitting area with a Gaynor Minden *Fitting Mat*. Featuring a smooth non-slip finish, it's the ideal surface for testing pointe shoes. Easy to clean — helps keep your pointe shoe inventory clean, too!

ZZ-F-119

Colors: Navy Blue, Light Pink

Dimensions: 31 1/2" x 23 5/8" (80 cm x 60 cm)

Material: Polyester



POINTE SHOE MERCHANDISING BUNDLE

LOOK INSIDE SIGN

Peek inside a Gaynor Minden pointe shoe and learn what sets it apart from traditional paper and paste shoes!

GUARANTEE SIGN

Give your customers the confidence to try Gaynor Minden pointe shoes by letting them know that we stand behind our products.

PORON® HANG CARD

Encourage dancers to squeeze the three types of Poron® inside every Gaynor Minden pointe shoe with their own hands!



PM-B-116

CUT POINTE SHOE

Display a cut pointe shoe next to the *Look Inside!* sign so dancers can see and feel the innovative materials inside every Gaynor Minden pointe shoe for themselves.



MD-S-103

POINTE SHOE BAGS

Perfect for storing all types of dance shoes! A generous mesh panel provides ventilation, allowing shoes to fully air out in between uses.



BG-S-102



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